

# JAMAICA OBSERVER



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## LIFESTYLE

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### 'Hair' For FNO

Under the Dryer

Thursday, September 17, 2011



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Nettle & Moss proprietor Aisha Morgan invited Jane Carter, founder and CEO of the all-natural Jane Carter Solution haircare line, and her spokesperson/natural hair artist Thando Kafele to the island last week. The duo jetted in for Jamaica OBSERVER CELEBRATES FASHION'S NIGHT OUT (FNO), where they hosted a two-day seminar with stylists and patrons sharing product information; complete with styling demonstrations and haircare tips. There was also a Victoria Mutual Building Society (VMBS)-sponsored cocktail reception incorporated into what Morgan described as "a truly phenomenal event".

"I think it is really great that Aisha has created this space for her stylists and customers to come and be educated," Carter told our team. "And we thank her for inviting us to do this wonderful seminar," Kafele concurred.

Under The Dryer shares more 'deets'...



Nettle & Moss storeowner Aisha Morgan (left) introduces her internationally renowned FNO guests Thando Kafele and Jane Carter to our team

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### Hair Serum 2011

For Soft Silky Hair With High Shine Try L'Oréal Smooth Frizz-Free Serum

The Products:

Jane Carter Scalp Renew

Jane Carter Condition & Sculpt

Jane Carter Hair Nourishing Cream

Jane Carter Curl Defining Cream

Jane Carter Wrap & Roll

Jane Carter Twist & Lock

Jane Carter Natural Hold Spray Gel

Jane Carter Natural Hold Locking Spray

Jane Carter Hair Nourishing Serum

Jane Carter Scalp Nourishing Serum

Jane Carter Nutrient Replenishing Conditioner

Jane Carter Hydrating Invigorating Shampoo

Jane Carter Nourish & Shine

Jane Carter Revitalizing Leave-in Conditioner

How They Work:

Jane Carter Scalp Renew — this is used ahead of shampooing to exfoliate the toxins on the scalp, and remove build-up and sebum, which helps your hair to grow and also keeps your scalp healthy. Image: testing2, caption: Roxanne Shields of Roxanne's tries a drop of the Scalp Renew during the seminar.

Jane Carter Condition & Sculpt — is good for wash-and-wear hairstyles, curly weaves and roller setting, especially for persons who like a crunchy hold. The liquid sculpting lotion is also great for taming unruly curls and smoothing the hair cuticle.

Jane Carter Curl Defining Cream — tames frizz, defines curls and makes hair soft and shiny, without causing shrinkage. It also contains essential oils for added moisture.

Jane Carter Hair Nourishing Cream -- apply to wet hair to detangle, repair and protect hair from heat ahead of drying or styling. It also moisturises and works really well on transitioning persons (during the relaxed to natural) process, as it smoothes the hair and makes it shiny and more manageable. It may also be used as a lotion on the skin. I

Jane Carter Wrap & Roll -- is a styling foam/soft mousse that contains no polymer. It helps to define curls, dries clean (ie no residue or build-up is left on the hair), and may be used ahead of the curl defining cream for an added boost. It contains natural glycerides and essential oils to hydrate the hair, so it is excellent for colour treatment, and cuts drying time in half.

Jane Carter Natural Hold Spray Gel -- is a non-alcoholic, water-based product that dries with an added sheen and gives a firm hold. It helps to rehydrate the hair, seals the cuticle and can be used with low heat for styling purposes - it is especially good for creating spiral curls. Image: Explaining3, caption: Carter shares why her Natural Hold Locking Spray and Natural Hold Spray Gel work well for dreadlocked clients.

Jane Carter Natural Hold Locking Spray -- is an alcohol-free product used to

Rock The Cloth: More Simple styles

Tat's true love!

Saturday Fashion - September 17

[LorealParisUSA.com/Hair+Serum](http://LorealParisUSA.com/Hair+Serum)

**I Stopped My Hair Loss**

I spent thousands on hair growth then I found this

\$39 solution...

[naturalwellbeing.com/hair-growth](http://naturalwellbeing.com/hair-growth)



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Which gender do you feel generally possesses better leadership qualities?

Women

Men

Neither generally displays better qualities than the other



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nourish and refresh locks, enhance shine and maintain hold. (must be placed beside natural hold spray gel)

Jane Carter Scalp Nourishing Serum -- is great for daily use as a leave-in, because it helps to keep the scalp hydrated, thus preventing dryness, inflammation, thinning and hair loss. It also eliminates scalp fungus and bacteria for healthy growth.

Jane Carter Hair Nourishing Serum -- works on all hair types, and is good for hair repair and dryness. The best news is, it won't weigh your hair down.

Jane Carter Nutrient Replenishing Conditioner -- use this conditioner to strengthen the hair, improve elasticity, and replenish moisture and nutrients. It also softens and smoothes hair and enhances sheen.

Jane Carter Hydrating Invigorating Shampoo -- is sulphate-free, and moisturises the hair while cleansing. It also contains peppermint to revitalise the scalp.

Jane Carter Nourish & Shine -- an all-natural, lightweight heat protector that enhances the natural sheen of your hair, and fortifies it with Shea butter and vitamins for healthy growth. Just a dollop is needed, and it can be used to tame curly hair if applied while wet, and as a body butter to combat skin dryness.

Jane Carter Twist & Lock -- contains no wax or petrolatum, adds sheen and hydrates the hair and scalp. Use for twisting and locking hair or in-between visits to the salon for tightening.

Jane Carter Revitalizing Leave-in Conditioner -- is good detangler, and may be used ahead of drying or heat-styling hair to seal the cuticle and protect hair from heat and sun damage. It is also a good moisturiser -- Carter recommends it for use twice daily if your hair is very dry -- once in the morning, and at nights before bed (be sure to tie hair with a silk scarf to retain moisture), and for flat-ironing or roller-setting fine hair.

Interesting Tidbits:

- o The number one cause of hair loss is scalp inflammation.
- o Keeping your scalp nourished and hydrated will help to prevent dry scalp, inflammation and other scalp issues.
- o Hair relaxer sales in the USA went down 15 per cent in 2010, and have already fallen 40 per cent this year, as more women across the country are choosing to wear their hair natural.

For Jane Carter Solution products contact Aisha Morgan at:

Nettle & Moss, 44 Lady Musgrave Road, Kingston 10

Tel: 844-7617, E-mail: [nettleandmoss@gmail.com](mailto:nettleandmoss@gmail.com)



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