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Sep 14, 2009

SEG Announces the Launch of iFashion Network with Music by Kid Capri

New York, NY (September 14, 2009) - From September 10 -19, during New York Fashion Week, iFashion Network officially kicked-off a weeklong unveiling of innovative designs, trends, and styles along with the mixing and mingling of fashion icons, designers, [celebrities](#), buyers, members of the press, agents, models, fashion lovers, professionals and other members of the fashion and music industries.

As part of this weeklong event, runway shows, cocktail parties, presentations and much more are being held at various exclusive locations in New York City. On Tuesday, September 15, 2009, the highlight of the event series will take place at Taj and coincide with the launch of "No Kid 'N Tuesdays," where the world's greatest [DJ](#), Kid Capri, will mark his first DJ residency in New York City. The red carpet begins at 8PM sharp. This event is sponsored by Sprite Green, Page Six, the New York Post, and Versatile, Inc. and will be hosted by 238 Beats [Entertainment](#), Blu Moon Entertainment, Asti, Imagen, Romeo T NYC, and No Kid'N Records. An after-party will follow the event at the same location. Gift Bags will be provided by Jane Carter Solution, Crown Holder, Accessory [Remix](#), Shades Jewelry, Pop Chips, Universal Records, VIP Smiles, Housekeeper to the Stars, Glamorouschicks.com, Black Boy, Kiss Products, Inc., Celsius Energy Drink, Set Magazine, CloudKicker, BBraxton, Hasbro, and Nuvo. To attend or for media coverage of this launch event, please email rsvp@goodgirlpr.com.

About Kid Capri

Currently, there is no DJ on Earth more recognizable to both hip-hop heads and the general

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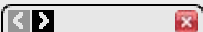
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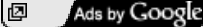
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public, largely due to Kid Capri's media savvy. His face initially became apart of the cultural landscape on the wildly popular Russell Simmons' Def Comedy Jam where he gave the world its first taste of a T.V performance by a hip-hop DJ. From that, Kid became the most heavily demanded entertainment personality by many of the industry's most respected and successful performers. Thereafter, Kid Capri expanded his career into music production.

About iFashion Network

iFashion Network serves as an online portal to the latest and greatest in fashion. The innovative and new fashion-forward website featuring groundbreaking articles on fashion designers, trends, events, menswear, women's wear, ready-to-wear, shopping, behind-the-scenes action, and fashion history. iFashion Network also features original fashion-focused internet [television shows](#). These webisodes will highlight everything from DIY fashion to exclusive [fashion week](#) videos and red carpet event coverage. It is set to establish itself as a global fashion hub offering fashion conscious individuals the ultimate haute couture experience and a dynamic platform to put fresh, emerging designers on the map. The launching of this venture will validate our already symbolic standing as the region's fashion linchpin and further position itself on the global map.

About SEG Corporation

SEG Corporation (Supreme Entertainment Group, Inc.), the parent company is a vibrant company encircling a broad range of business sectors, including event productions and management, marketing and communications, internet domain registration and hosting services, publishing, talent management, and music production.

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Posted by Clyde Smith on September 14, 2009 in [Hip Hop PR Wire](#) , [Hip Hop Press Releases](#) , [Urban Arts and Fashion Press Releases](#) | [Permalink](#)



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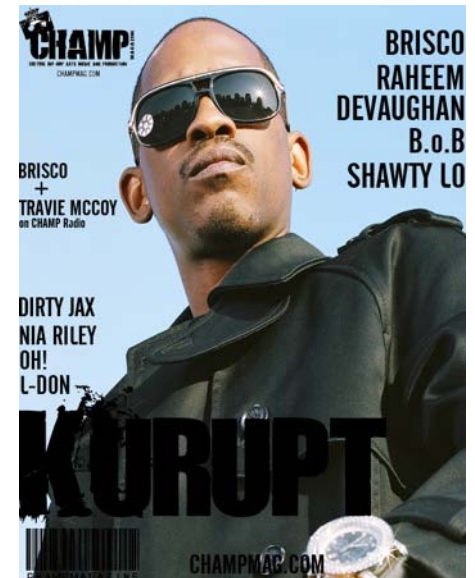
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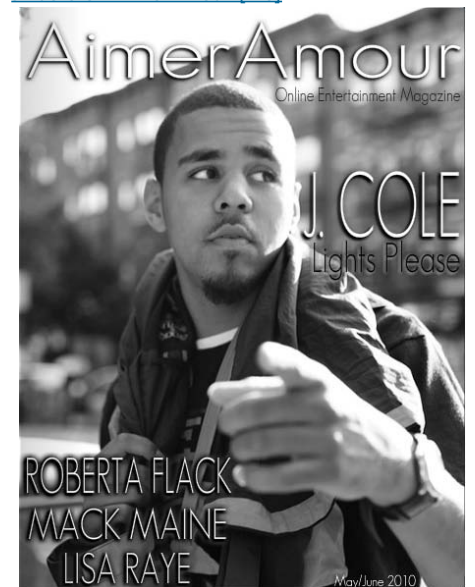


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The Hip Hop Press section previously known as Hip Hop Pics is being shut down and replaced by [Urban Celebrity Pics](#).

Why? Because we realized that's what we're posting and, despite the fact that Hip Hop Press now covers more than hip hop, we didn't think that recognition would really translate to Hip Hop Pics. So, Urban Celebrity Pics it is!

If you're an [email subscriber](#), you shouldn't have to do anything because that was easily switched.

However, if you were using the Hip Hop Pics RSS feed or Twitter feed, those are being discontinued and you'll need to switch to [feeds.feedburner.com/urbancelebritypics](#) for RSS service and to [twitter.com/urbancelebpics](#) for your Twittering needs.

Let's hope things are settled. Then we'll be more likely to update those pics regularly!

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